

*Compact format for you:*

**New Wiha PocketMax® Family fits into any trouser pocket**

Wiha presents the new PocketMax® screwdrivers with bit depot in the versions *electric* and *magnetic*. With their compact size and light weight, the new everyday helpers fit into every shirt or trouser pocket. Including either eight standard bits 1/4" C 6.3 or four slimBits in the insulated version, they allow professionals to be excellently prepared for the most frequent tightening and application situations. Thanks to a magnetic opening and shut function, the bit depot can very easily be opened and closed. The twistable cap ensures convenient handling during the tightening process. Therefore, in the future, it won't just be smartphones, voltage testers or pencils that peek out from shirt pockets - the PocketMax® screwdrivers will also join the club!

(825 characters incl. spaces)

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**Wiha presents an innovative new product in the Multitool screwdriver range: The light and compact PocketMax® Family**

## The daily pocket-sized little helpers

Schonach, April 2022; Multitool fastening tools are very popular among professionals, especially for mobile assignments as they allow them to carry only one tool instead of several individual screwdrivers. Hand tool manufacturer Wiha is now expanding its product range with the new PocketMax® screwdrivers with bit depot in the *electric* and *magnetic* versions. With their compact small size and light weight, the new everyday helpers fit into every shirt or trouser pocket and can be flexibly used for many fastening and application situations. If something needs fastening while you are high on a ladder, all you have to do is simply reach into your shirt or trouser pocket.

Safely tucked away in the screwdriver handle, the bit depot includes either eight popular standard bits 1/4" C 6.3 in the *magnetic* version or four slimBits in the insulated *electric* version for professional electricians. Thanks to the magnetic opening and shut function, the bit depot can very easily be opened, clearly presenting the bits for withdrawal. During closing, the bit depot easily glides back into the shaft and closes again by itself. The twistable cap allows convenient handling during the tightening process.

The insulated electric variation guarantees maximum safety, as the included slimBits are certified according to the international standard IEC 60900, individually tested at 10,000 V AC and approved up to 1,000 V AC. The slender, 75mm slimBits ensure perfect access to low-lying screws or spring clips thanks to protective insulation fully integrated into bits in the front section.

Therefore, in the future, it won't just be smartphones, voltage testers or pencils that peek out from shirt pockets - the PocketMax® screwdrivers will also join the club!

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The new Wiha PocketMax® screwdrivers with bit depot in the magnetic or electric version comply with the users' request for a small, convenient multitool solution on the go.



They fit into any shirt or trouser pocket, their bit depot can be easily opened and closed thanks to the convenient magnetic function: The Wiha PocketMax® screwdriver with bit depot.



Compact, light and flexible to use – with 100% insulation up to 1,000 V AC: The PocketMax® electric.



The compact helper on the go with a handy format – the PocketMax® magnetic with eight popular standard bits 1/4" C 6.3.



You will find high-definition image material [here](#) for download or beneath the corresponding press release [here](#). You are also welcome to contact us directly.

## About Wiha

Wiha is one of the world's leading manufacturers of hand tools for professional use in trade and industry. Founded as a small family firm in 1939, Wiha is today a globally active company, still owner-operated by the Hahn family. The comprehensive range of Wiha solutions includes tool concepts, systems and sets, screwdrivers, torque tools, multitools, L-keys, bits, pliers, soft-faced hammers, electrical solutions and much more. In 2022, the company with headquarters in Schonach in the Black Forest received the honourable distinction of being one of the "TOP 100" most innovative companies in the German SME sector for the third time. In 2019, Wiha received the German Brand Award and the Red Dot Brand Award "Best of the Best" for its excellent brand work and development.

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